

magic works training with Dr Grace Kite

Learn how to do what works to grow your business

www.magicworks.training



Our Courses

Scaling Up Works

Get the balance of brand and performance right and identify successful, low-risk, and achievable routes into building demand.

So you can put your money where the magic is.

Data Works

In modern marketing no decision is made without data, so learn how to use it well. With killer charts and stats, commissioning analytics and presenting with impact.

This course makes marketing data doable.



Doable if you work full-time

5 modules with a marked assignment

Minimum commitment is 1.5 hours per week

Everything's online & available for catch up

More to learn if you want

Homework that builds your skills

Bonus content for deeper understanding

Ask Grace questions and join live workshops

Clever, but not too clever

You don't have to have loved maths at school

It's not too technical – you only need Excel

You'll have as much support as you want



Our next course: Scaling Up Works

Starts 12th March 2024



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